

Ian R. Monk

PORTFOLIO

ianmonkcreative.com

CONTACT

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CREATIVE EXPERIENCE

Creative Department

Art Director, 2010-2025

- Began as Web Designer, promoted to Art Director in 2018
- Experienced in all aspects of UI design, including wireframing, design, prototyping, and front-end development
- Expert knowledge of responsive UI design principles
- Worked with corporate brand guidelines to produce innovative, creative work that pushed boundaries while maintaining identity
- Developed brands from concept to deliverables, from mood boards to logos to websites and collateral.
- Developed and presented design concepts to clients at all stages
- Reviewed, directed and approved creative produced by others to ensure alignment with brand guidelines
- Developed and produced video content for social media, tradeshow, TV advertising and more

Northside Community Council

Communications Director, 2022-Present

- Responsible for editing, graphics, layout and publishing of monthly Northsider newsletter
- Manage Community Council's online presence, including website and social media

Monk Creative

Owner/Freelance Designer, 2025-Present

- Leveraging my years of agency experience to deliver top-quality design in a range of applications, from logo and graphic design to websites and video

EDUCATION

University of Cincinnati

College of Design,
Architecture, Art and Planning
Bachelor of Science in Design
Class of 2010

SKILLS & TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe AfterEffects
- Adobe XD
- HTML, CSS & JS
- WordPress
- Shopify
- Figma
- Microsoft Office
- PowerPoint
- UI/UX
- Branding
- Print Production
- Social Media Advertising
- Email Marketing, Mailchimp
- E-Commerce
- B2C, B2B, Fortune 500, Startups, Nonprofit